

In the Name of Allah, the Gracious, the Merciful

A Momentous Appeal!

Guide to become Caller unto Allah



“Call unto the way of thy Lord with wisdom and goodly exhortation, and argue with them in a way that is best.” *Surah Al Nahl, 16:126*

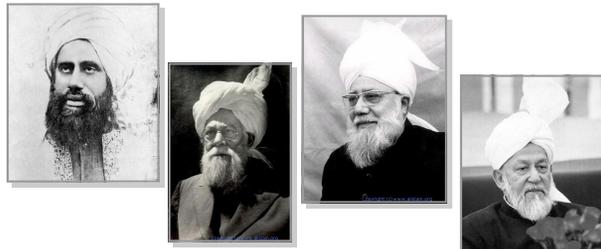
“O Lord! Open for me my heart. And ease for me my task, and untie the knot of my tongue, that they may understand my speech.” *Surah Ta Ha, 20:26-29*

“By Allah! If Allah helps you guide a single person unto the truth, it will be better for you than the most precious red camels.” *Bukhari, Kitabul Jihad*

“Most of all it is my purpose to plant once more in the hearts of people the pure and shining unity of God.” *(Promised Messiah, Lecture Lahore, p.47)*



“To become a true missionary in the sight of Allah, two fundamentals are required. One is the light of understanding and the other a tender heart.” *(Khalifatul Masih III, Al Fazl 3/3/1969)*



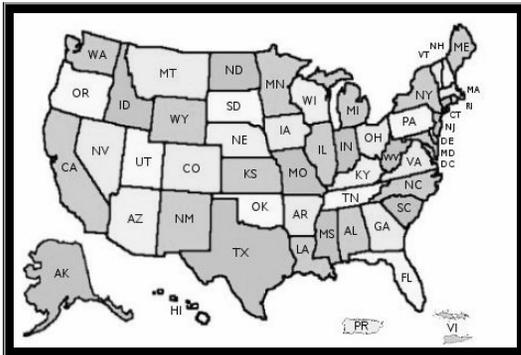
Khulafa of Jamaat-e-Ahmadiyya

HOW DO I GET STARTED?

Follow up with contacts regularly

“For dawat-i-lillah happens by on-going follow up efforts.” *(Hazur V^{aba}, New Zealand, 6/1/2006)*

“Wherever we develop contacts, we should keep in touch with them there regularly.” *(4/10/06)*



Waqf e Ardhi

A scheme to help dedicate time for tabligh with follow up plan in mind.

“Each Ahmadi no matter where he or she lives in the world should make it obligatory on themselves to

devote one or two weeks twice a year in taking the message of Islam to people.” *(Friday Sermon 6/4/04)*

Create a Tabligh Team

Share your contacts with others, constantly follow up in collective fashion.

Dawat-i-lillah teams should go into different settlements outside cities and into smaller places to develop contacts and deliver our message. *(Hazur in Australia, 6/6/06)*



Dr. Muhammad Sadiq, Preached to African Americans in America

Focus on Afro-Americans Tabligh and create teams *(Hazur USA Jalsa Address, 2006)*

Conduct Q & A Sessions regularly

Weekly or fortnightly, with new converts and their guests. Regularity is key.

Common questions need to be answered addressed. *(Hazur in Germany, 6/10/06)*

College Campus Tabligh

Ahmadiyya Muslim Student Association; Seminars, Book stalls, Interfaith events, Create pictorial displays.

Universities should be targeted for seminars to introduce the Jamaat *(Hazur in Germany, 6/10/06)* “students should try among their peers” *(Friday Sermon 4/7/06)*

Regular Tabligh Programs

Weekly Book Fairs, Flea Markets, Library Rooms, etc. - result oriented endeavors

Work to Achieve Converts

Hazur said that by distributing books to libraries [and the like] helps give an introduction but we don't get any converts. We get converts, Hazur states, through contacts. *(Australia, 4/18/06)*

MKA USA

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Regional tabligh conventions

Hold conventions to foster brotherhood (also with new Ahmadis), Create an environment receptive of guests.

“Your arguments may impress some people temporarily, but your practical examples can cause some to go astray.” (Friday Sermon, 4/7/06)

While having a day or a week as ‘Tabligh Day’ and distribute pamphlets is quite alright, but this cannot do justice to the task of preaching. Unless we establish and maintain contacts this is just a waste of money. (Friday Sermon, 8/8/06)

Smaller settlements,

Outside cities, to develop contacts and with plan to follow up. Visit 2-3 times per month.

Go to small towns, where people are more inclined towards religion. (Canada and America, 6/27/06)

Ethnic Communities

Targeted strategically, literature in their language

Identify where ethnic communities exist, eg. Arabs, Indonesians, and far eastern communities, and develop contacts in those smaller communities and villages and deliver the message to them. (Australia, 4/18/06)

Reach out to Churches

Attend, gradually develop relationship. Perhaps address their congregation, invite to mosque

Events Open to the public

Open Quran class (advertise, promote), or open house. Regularity is key.

It was our aim to take His faith to the rest of the world. It is for this alone that we have been building mosques and establishing Salat and will continue to do so... (Friday Sermon, 6/16/06)

Door to door

Hazur recalled that the Promised Messiah said to take the message of Islam to each home in the land. (Friday Sermon, 5/12/06)

Books in Libraries

Gift Holy Quran with short commentary and other books with cover letter, follow up on shelving

New converts for tabligh

New Ahmadis should take the message forward and should not stumble by keeping the company of weaker Ahmadis (Friday Sermon, 6/16/06)

Jails and Youth Correctional Facilities to

identify where such chaplaincies exist, assess feasibility per local majlis. Holy Qur’an enjoins khidmat (service) to those imprisoned.

A matter of the heart

Open your heart to help the poor, exploited, ignored and despised. Be charitable to the neglected and lonely. This draws hearts. Discover yourself – adopt methods which you are best at, but be effective. Study the Holy Qur’an and seek general knowledge as well. Remember that winning the debate does not

always win the heart. Prayer, knowledge, wisdom, trust in Allah, kindness, hospitality, true equality and fraternity, and tender love – these are keys to calling others to Allah!

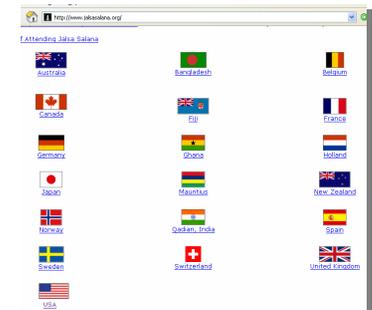


FRUITS OF TABLIGH



There are 60 missions and mosques in America

Annual Conventions are held all over the world!



OTHER TABLIGH RESOURCES

Mkansa.org document section under tabligh