

# Isha'at

## Local Majlis Implementation Plan 2018-19

# Department Objective

- Mohtamim Isha'at will inform all the members of Khuddamul Ahmadiyya of the activities of the Majlis.
- He will endeavour to **make the members understand the programme** of the Majlis and its aims, and will **inform public** of its remarkable activities.
- He will manage the publication of high standard books and periodicals on behalf of Majlis Khuddamul Ahmadiyya.

# Implementation: Internal

- **Goal:** Beyond telegram, establish other forms of communication with your khuddam to inform them of activities + events.
- **Implementation:**
  - Use email lists. Leverage your `qaid.<majlis>@mkausa.org` to create a google group via `groups.google.com`
  - Use the list to send emails to your khuddam of upcoming events and to keep them informed.

# Spotlight: MKA CVA Email List

MKA CVA Important Announcements - 12/13/18 - Daeen Class Tonight Inbox x



**Sarmad Bhatti**  
to mkaconnect@mkausa.org

Dec 13, 2018, 6:57 PM (16 hours ago) ☆ ↶ ⋮

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ  
السلام عليكم ورحمة الله وبركاته

## Important Announcements

1. Weekly Thursday Daeen Class Tonight @ 7:30 PM
2. Khuddam Chanda Information - ALL KHUDDAM, PLEASE READ SLIDES AND COMPLETE BUDGET FORM
3. *'Blood, Blankets, and Blessings!'* Initiative
4. Atfal Day and Sleepover! - Saturday, December 29th
5. Virginia Region Waqf-e-ardhi Trip: West Coast Jalsa Salana 2018
6. Weekly Khuddam Class, Every Sunday @ 12 PM!
7. Salat timings - <http://mubarakmosque.us/>

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## Weekly Daeen Class Tonight after Isha (7:30 PM)

Reminder that weekly Daeen Class will be held tonight after Isha prayers. The class will be held for about 30 minutes in the prayer hall with Dr. Jamal Zia sb and Imam sb.

JazakAllah

Qaid.CentralVirginia@mkausa.org

- Great **email**
- Be **consistent**
- Keep it **concise**

# Implementation: External

- **Goal:** Activate your majlis Twitter accounts and tweet local content. Establish contact with local officials
- **Implementation:**
  - Tweet regularly.
  - Use the list to send emails to your khuddam of upcoming events and to keep them informed.

# Spotlight: MKA Queens Twitter

@MKA Queens

@QueensMKA

Queens, NY

mkausa.org

Joined February 2015

652 Photos and videos



Tweets Tweets & replies Media



@MKA Queens @QueensMKA · Dec 2  
#Khuddam #Ansar #Aftal after #fajr prayer in queens #Baituzzafar today



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@MKA Queens @QueensMKA · Dec 2  
Queens Khuddam meeting after fajr



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[twitter.com/queensmka](https://twitter.com/queensmka)

- **Regular** content
- Great **photos**
- Try to **use** “**external**” names
- Occasionally, **tweet out to your local officials**, keep them in the know.

# Isha'at Team

Serving As	Name	Cell	Email
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